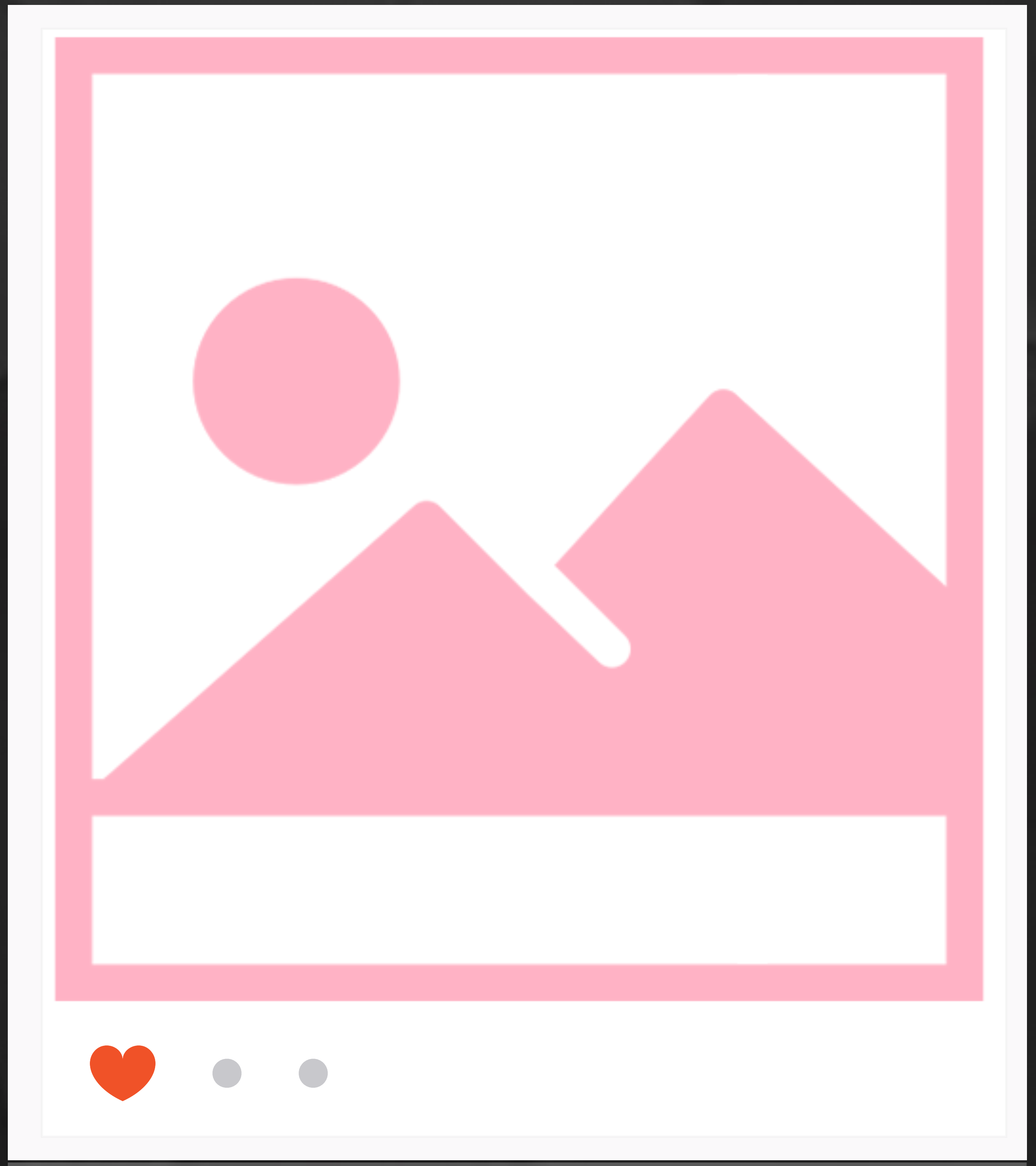
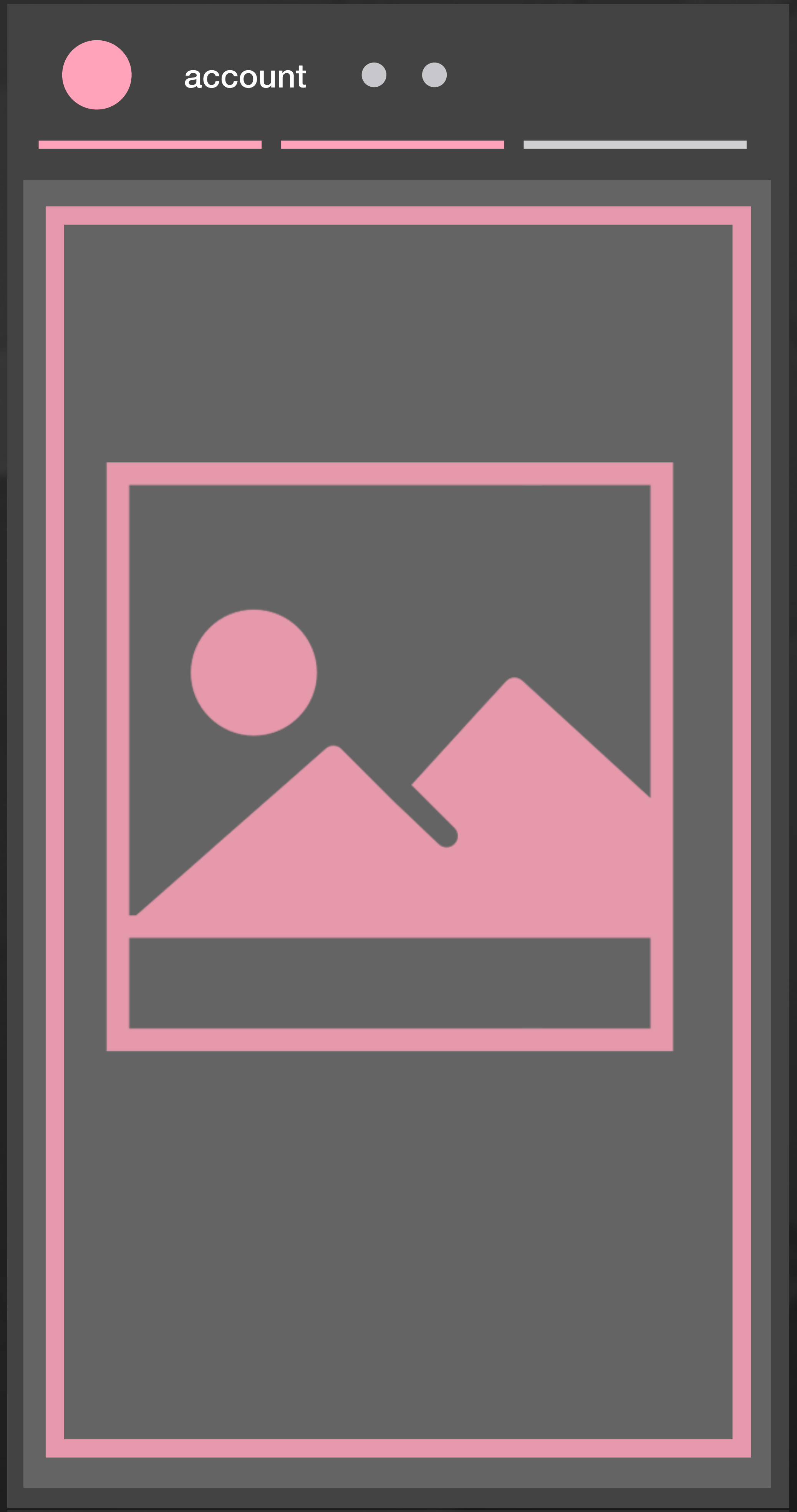
TYPES OF INSTAGRAM ADS

There are **2 main types** of Instagram ads

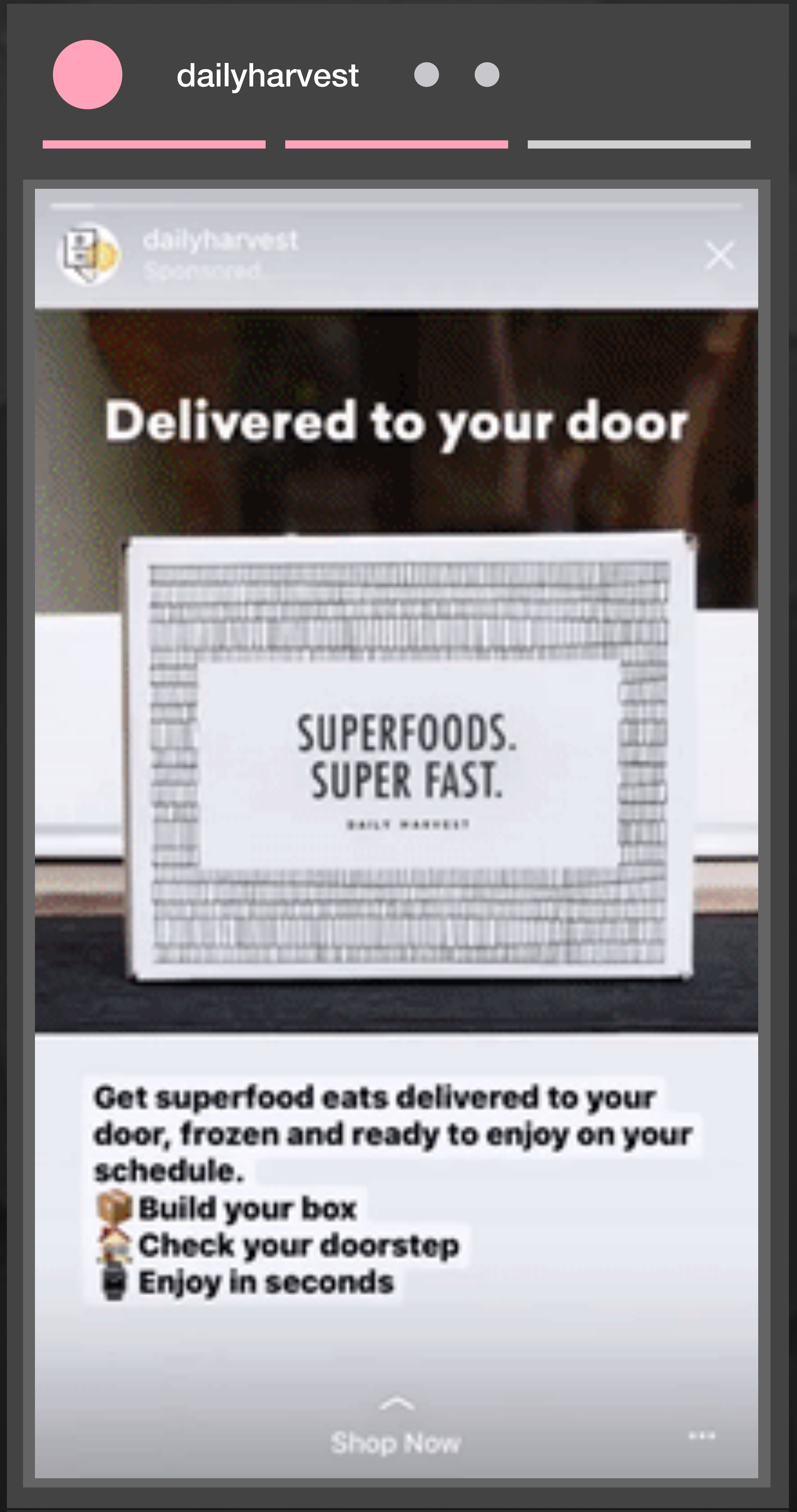


Feed



Story

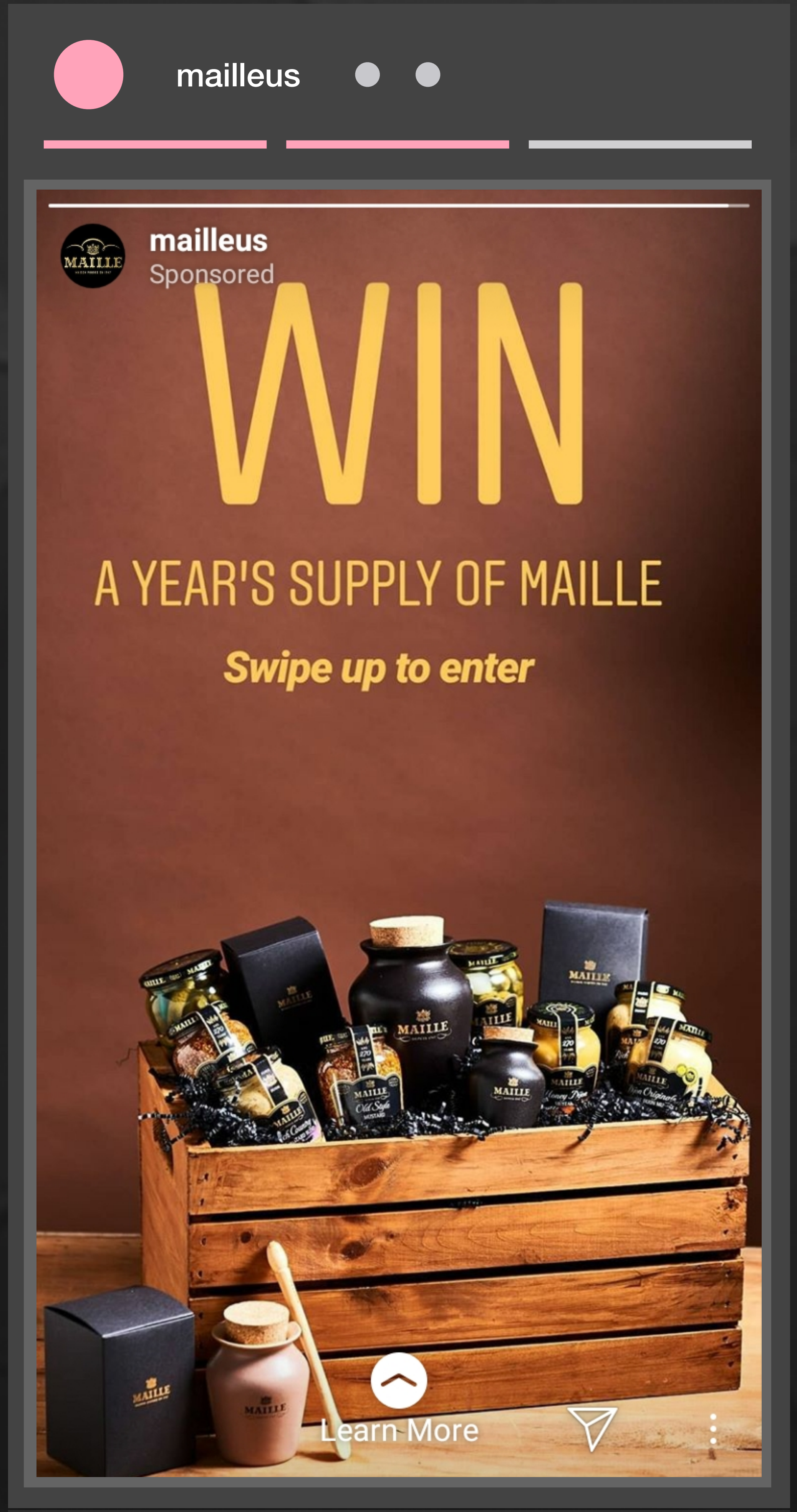
Story

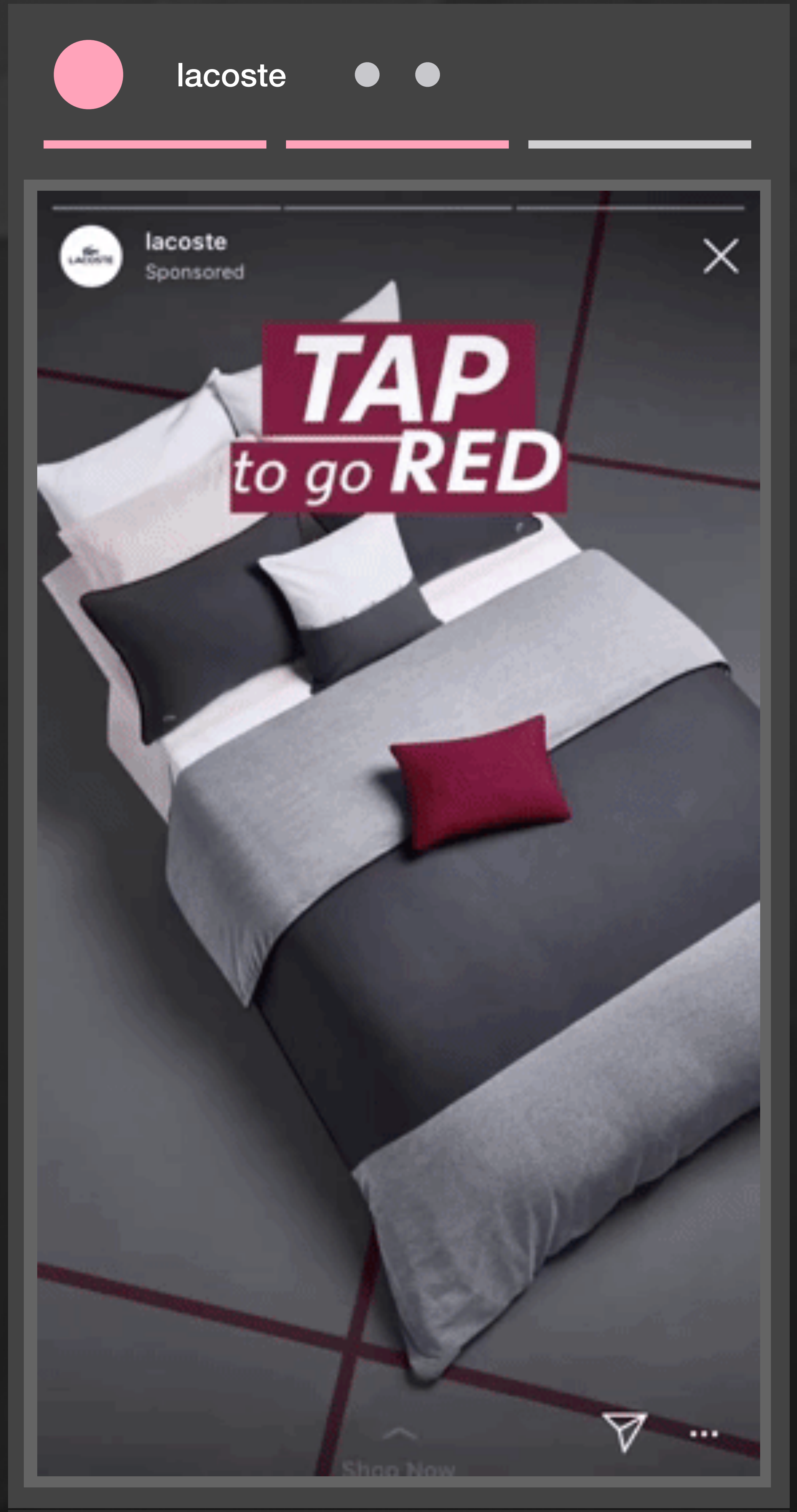

dailyharvest
dailyharvest
Sponsored
SUPERFOODS.
SUPER FAST.
DAILY HARVEST
Shop Now

Delivered to your door

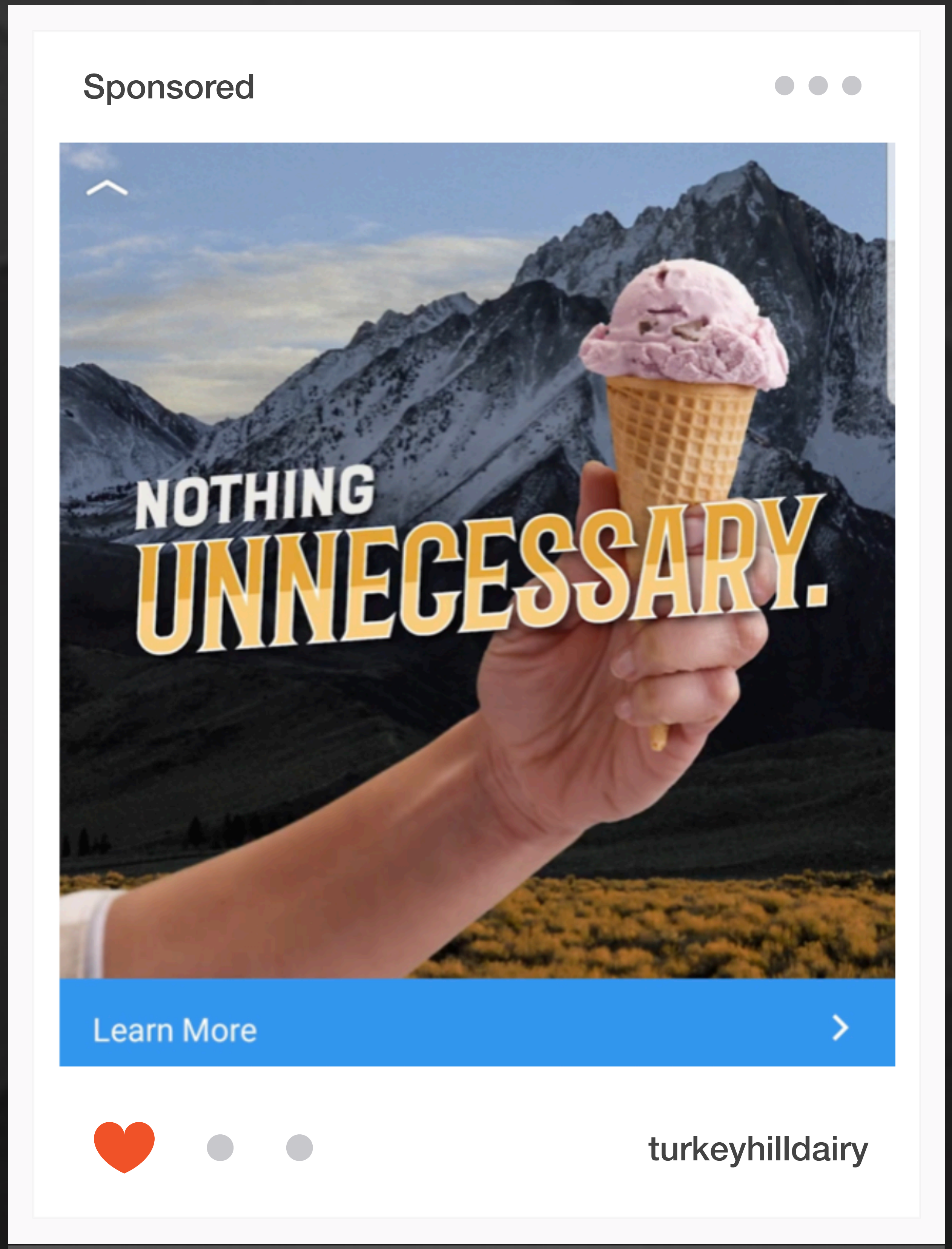
Get superfood eats delivered to your door, frozen and ready to enjoy on your schedule.

- Build your box
- Check your doorstep
- Enjoy in seconds


mailleus
mailleus
Sponsored
WIN
A YEAR'S SUPPLY OF MAILLE
Swipe up to enter
Learn More

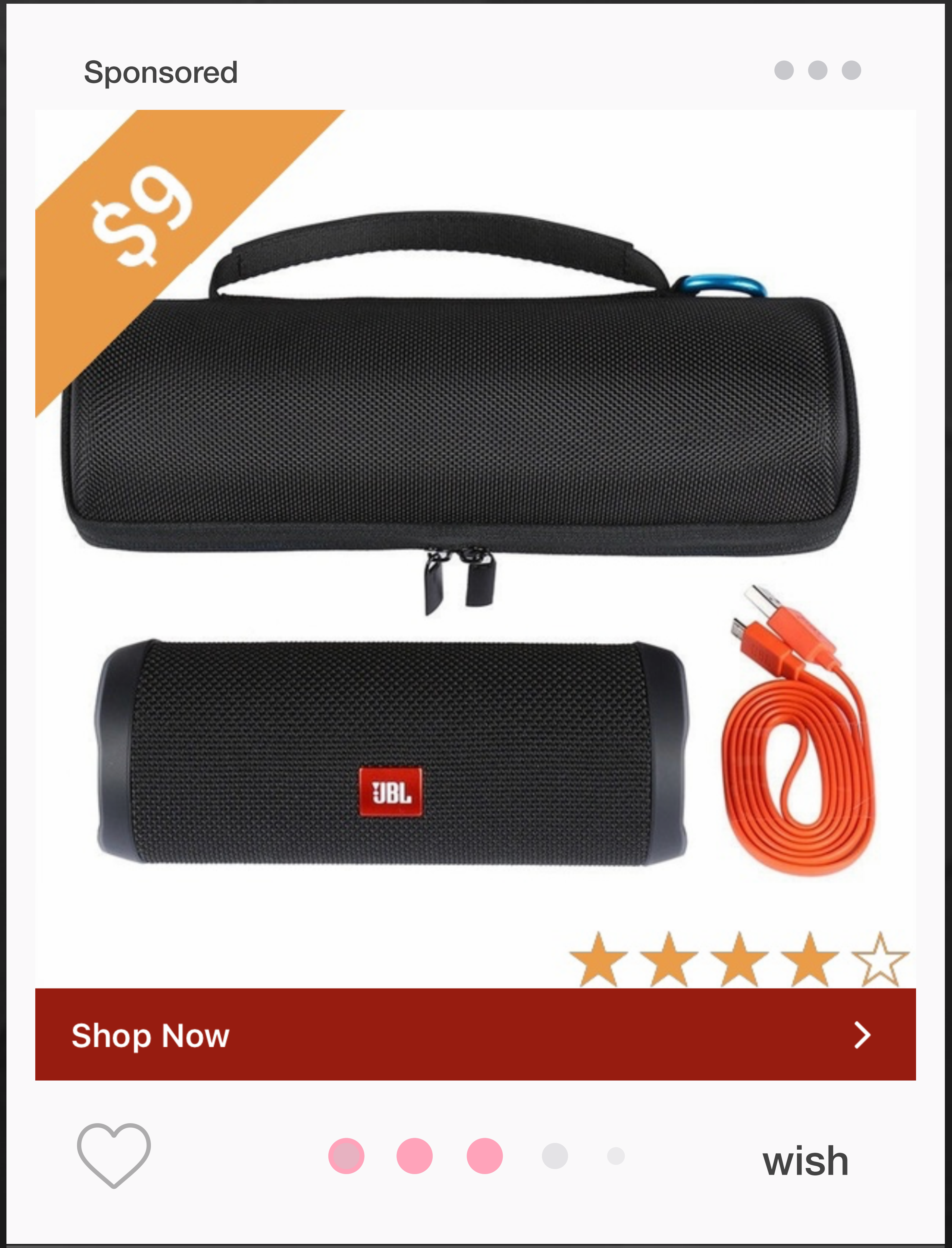

lacoste
lacoste
Sponsored
TAP
to go RED
Shop Now

Feed


Sponsored
NOTHING
UNNECESSARY.
Learn More
turkeyhilldairy

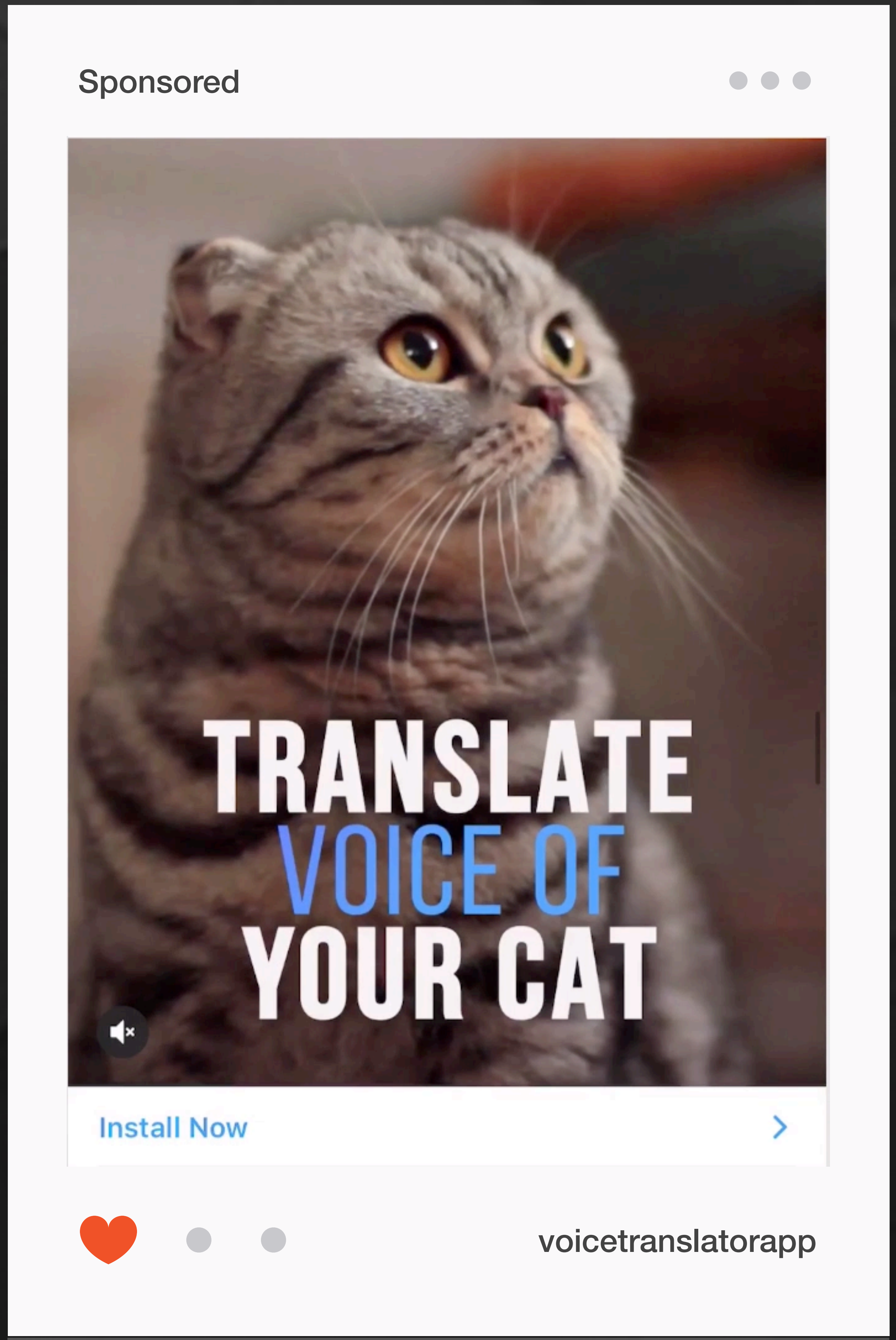
Photo

Feed


Sponsored
$9
JBL
Shop Now
wish

Carousel

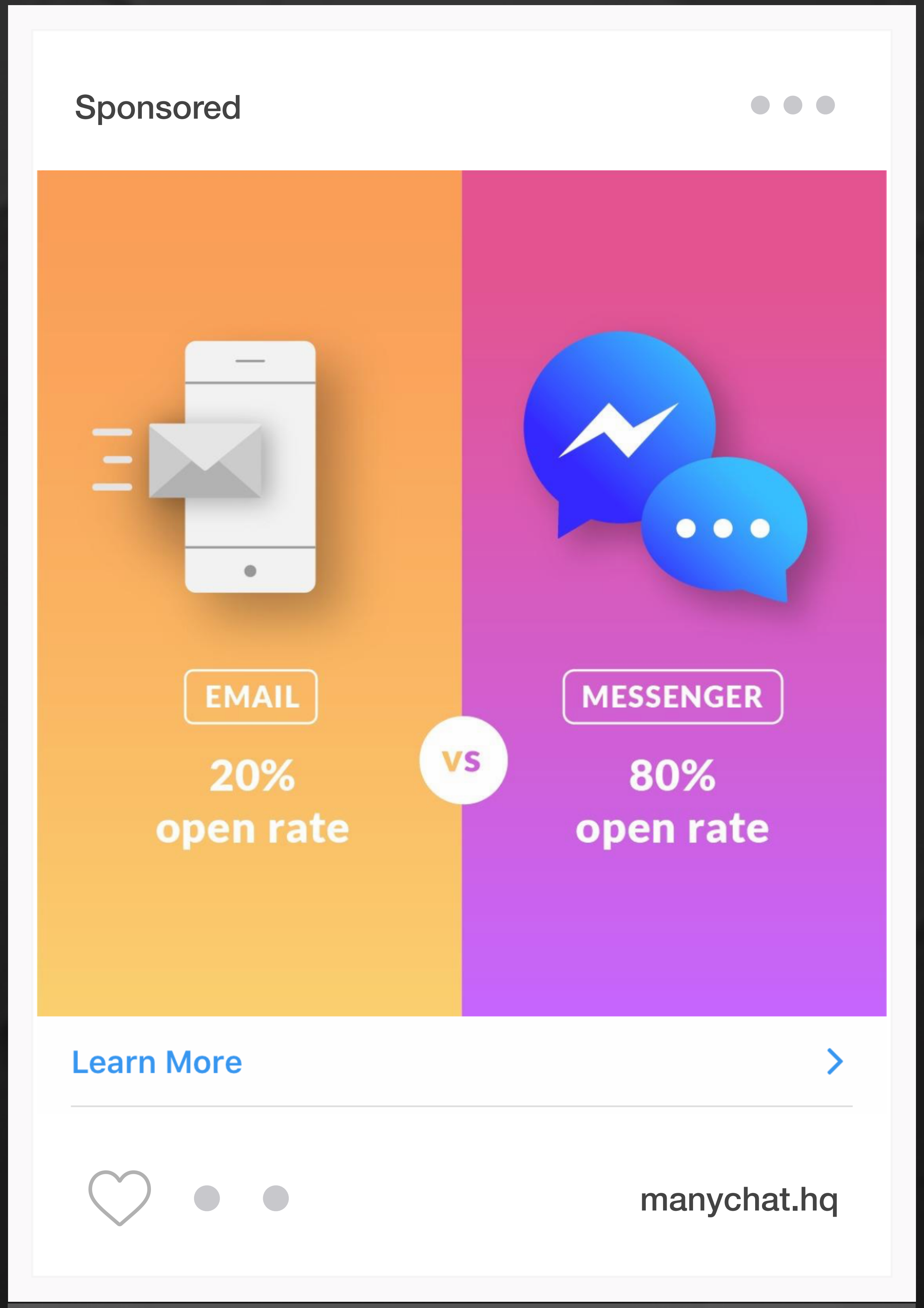
Feed


Sponsored
TRANSLATE
VOICE OF
YOUR CAT
Install Now
voicetranslatorapp

Video

You can promote to a:

Website


Sponsored
EMAIL
20%
open rate
VS
MESSENGER
80%
open rate
Learn More
manychat.hq

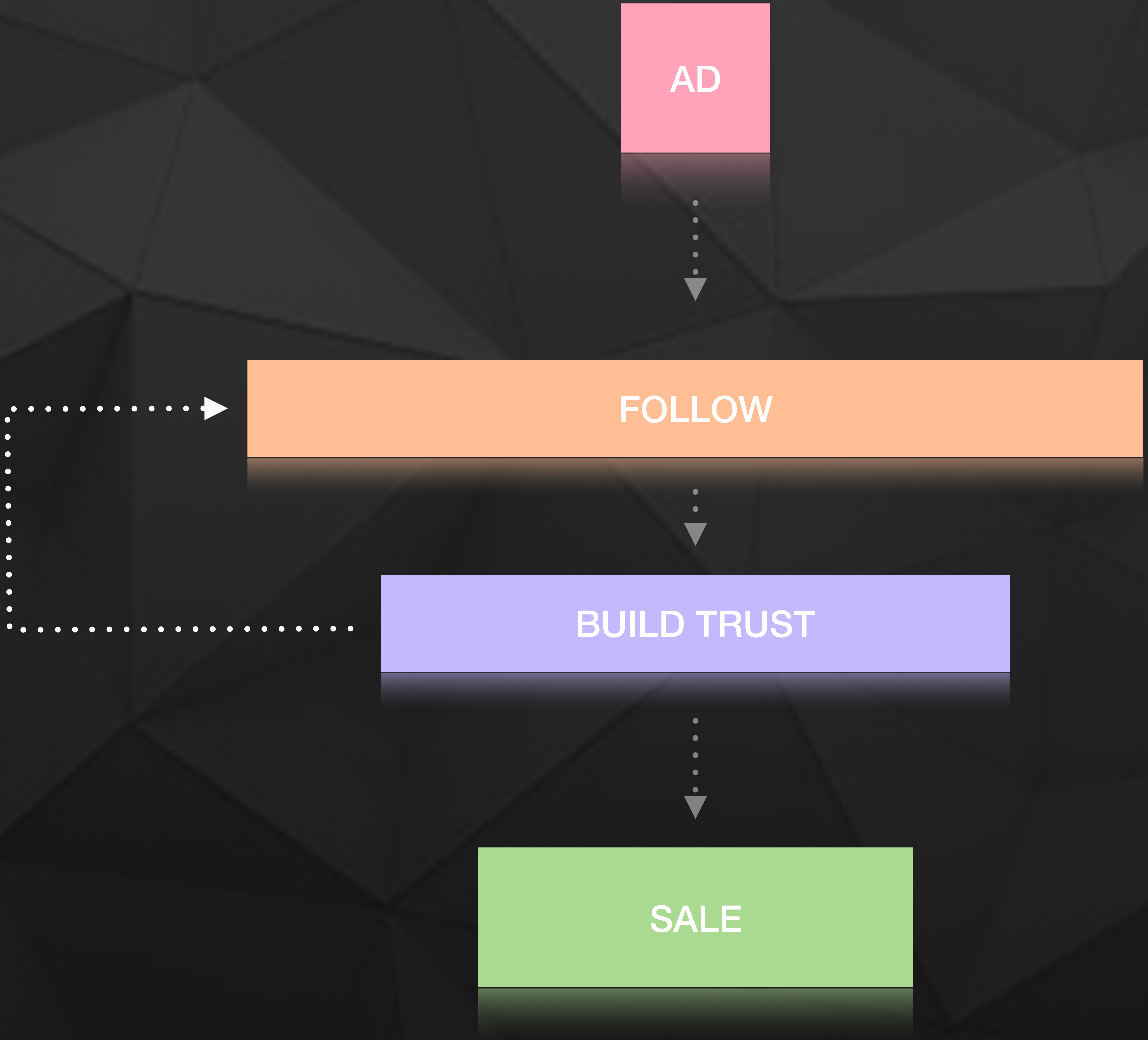
Instagram Account

hubbards
Sponsored
hubbards

Follow VS a Sale

AD

SALE

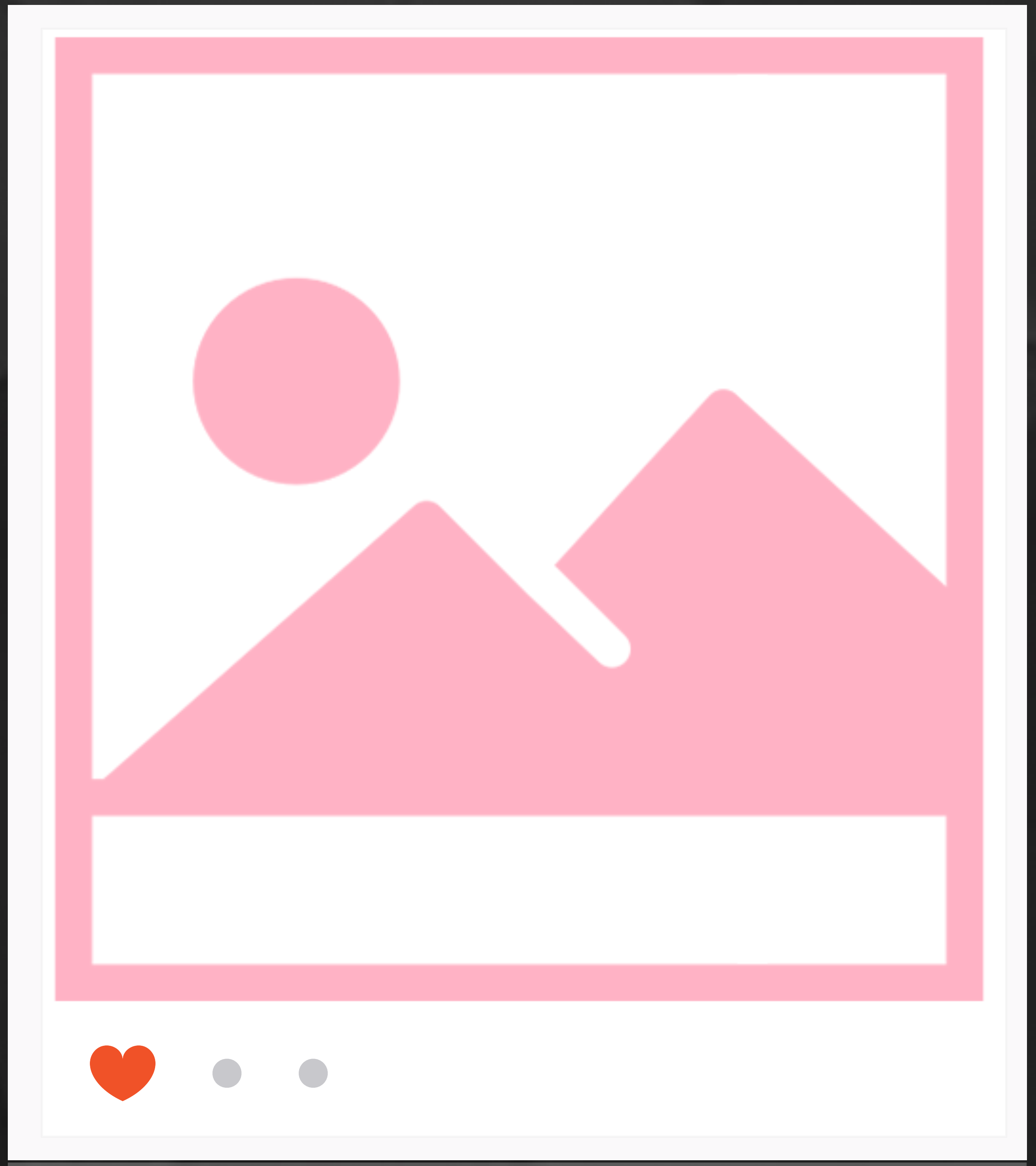


AD

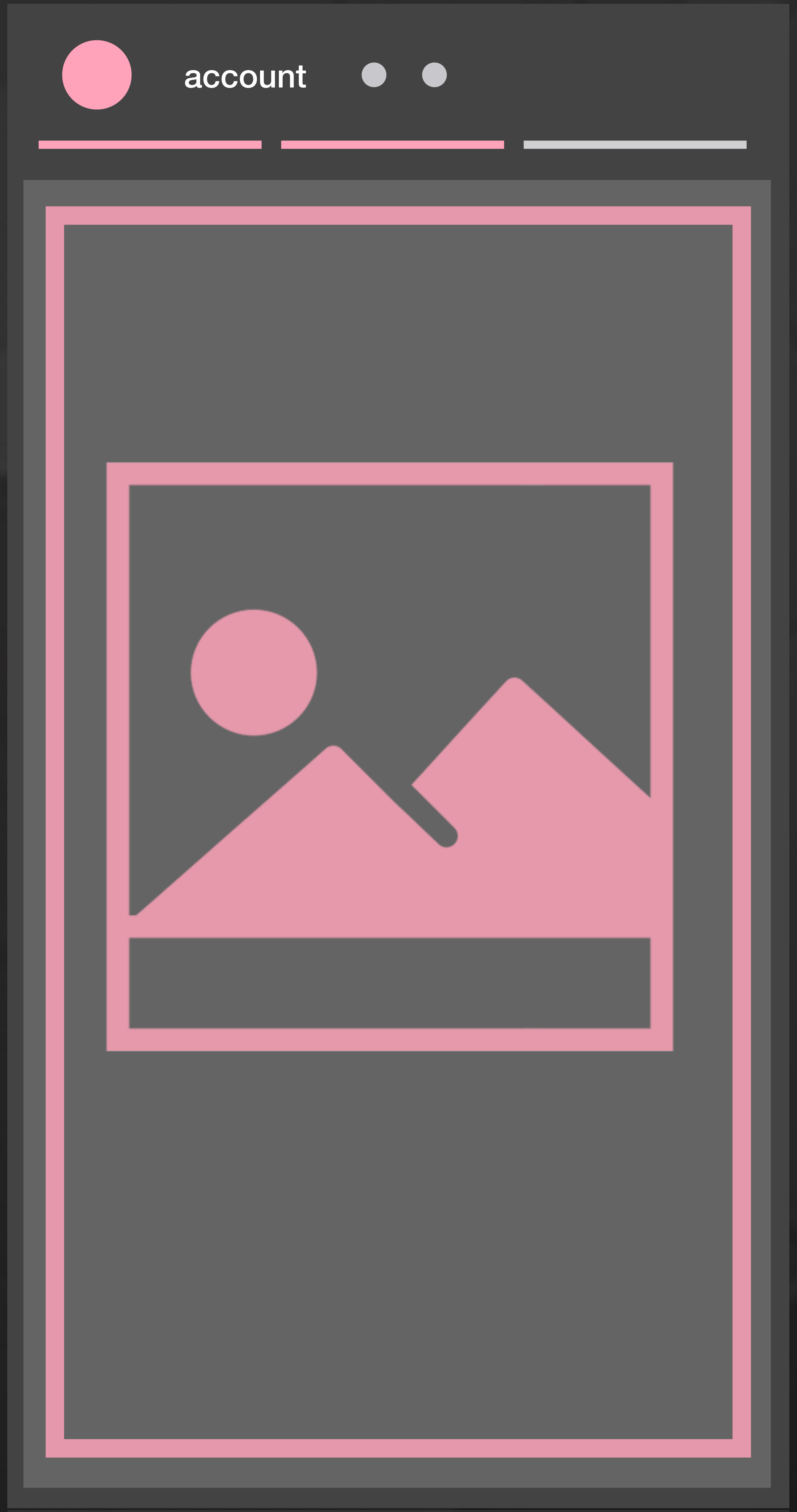
FOLLOW

BUILD TRUST

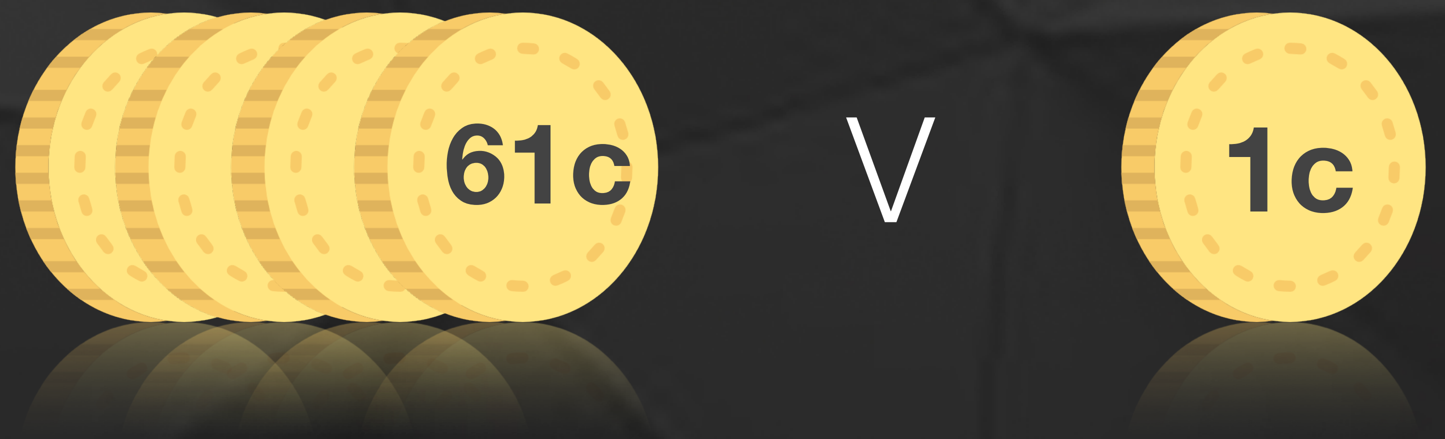
SALE



Feed

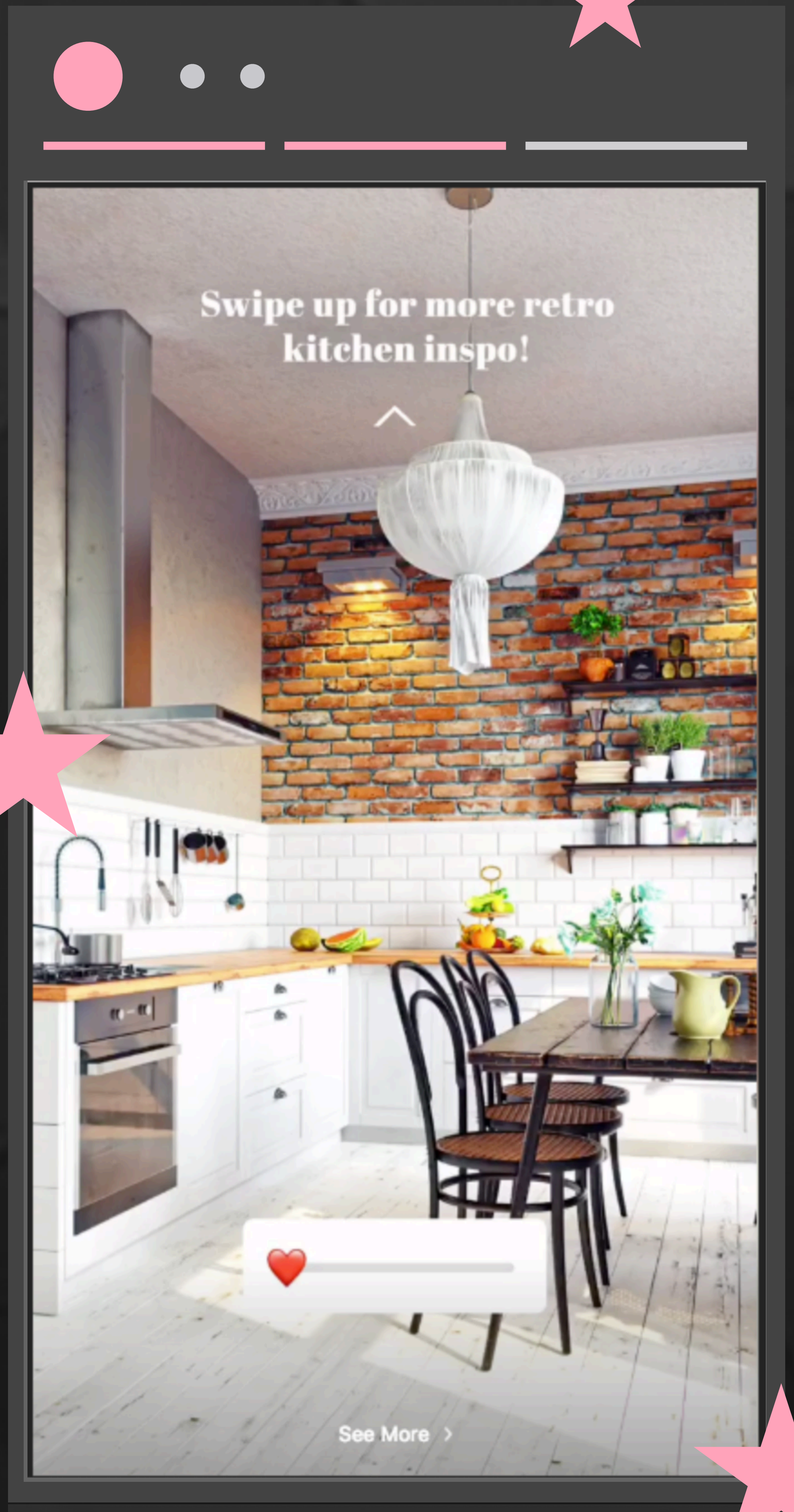


Story



One type of Ad is **60X cheaper** than the other …

Story Ads are 60 x **cheaper** than other ads!



Swipe up for more retro kitchen inspo!